

# HIGHLAND PARK

## SPORTS CLUB

PROCEEDS USED TO SUPPORT ALL HIGHLAND PARK ATHLETICS



### MEMBERSHIP

- FAMILY	\$75.00
- BUSINESS	\$300.00

### SCOTS ILLUSTRATED FOOTBALL/ BASKETBALL/ BASEBALL/ SOFTBALL PROGRAMS

- FULL PAGE -- ALL 3 PROGRAMS *	\$1,980.00	- FULL PAGE -- BASKETBALL	\$770.00
- HALF PAGE -- ALL THREE PROGRAMS *	\$1,320.00	- HALF PAGE -- BASKETBALL	\$495.00
* 20% DISCOUNT FOR ALL THREE			
- FULL PAGE -- FOOTBALL	\$1,045.00	- SPONSOR PAGE -- BASKETBALL	\$550.00
- HALF -- FOOTBALL	\$715.00	- FULL PAGE -- BASEBALL-SOFTBALL	\$660.00
- SPONSOR PAGE -- FOOTBALL	\$770.00	- HALF PAGE -- BASEBALL-SOFTBALL	\$440.00
		- SPONSOR PAGE -- BASEBALL-SOFTBALL	\$495.00

### SIGNAGE -- HIGHLANDER / GYM / SCOTLAND YARD

- HIGHLANDER	\$4,000.00/YR *
- GYM	\$2,500.00/YR *
- SCOTLAND YARD	\$2,500.00/YR *

\* 3 OR 5 YEAR CONTRACT + COST OF SIGN

### GOLF TOURNAMENT

- TOURNAMENT SPONSOR	\$30,000.00
- 12 PLAYER SPOTS AT TRINITY FORREST COUNTRY CLUB	
- 12 SIGNS ON COURSE	
- PLATINUM SPONSOR	\$5,000.00
- 4 PLAYER SPOTS AT TRINITY FORREST COUNTRY CLUB	
- 2 SIGNS ON COURSE	
- FOOD AND DRINKS INCLUDED	
- GOLD / HOLE	\$1,250.00
- 1 SIGN ON COURSE	
- HAT SPONSOR	\$10,000.00
- LOGO ON BACK OF GOLF HATS	
- PLATINUM SPONSOR	
- BALL SPONSOR	\$10,000.00
- LOGO ON GOLF BALL PROVIDED TO PLAYERS	
- PLATINUM SPONSOR	



HIGHLAND PARK SPORTS CLUB

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214-683-9911



SPONSORSHIP OPPORTUNITIES 2019-20



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### SCOREBOARD SPONSORSHIP

- PREMIUM SCOREBOARD SIGNAGE (4) \$33,000.00/YR\*

- FIXED LOGO ON SCOREBOARD
- SCOREBOARD RECOGNITION
- PLATINUM SPONSOR GOLF TOURNAMENT
- BASEBALL 4'x8' SIGN

**SOLD OUT**  
\* 3 YEAR CONTRACT

- PREMIUM SCOREBOARD CONTENT \$10,000.00/YR\*

\* 3 YEAR CONTRACT

- 1 P.A. ANNOUNCEMENT DURING GAME THANKING SPONSOR
- 2 ON-AIR RADIO ANNOUNCEMENTS THANKING SPONSOR
- ANIMATED SPONSOR LOGO ROTATION SHOWN ON THE SCOREBOARD (WE WILL DESIGN AND PROVIDE):
  - 1 - PRE-GAME
  - 3 - DURING THE GAME
  - 1 - POST GAME
- PLATINUM SPONSOR GOLF TOURNAMENT

- PRESENTING SPONSOR OF THE GAME (5) \$3,000.00\*

\* PER GAME CONTRACT

- 1 P.A. ANNOUNCEMENT DURING GAME THANKING SPONSOR
- 2 ON-AIR RADIO ANNOUNCEMENTS THANKING SPONSOR
- SPONSOR LOGO PRESENTED ON THE MATCH-UP GRAPHIC

- QUARTER SPONSOR (4) \$1,000.00\*

\* PER GAME CONTRACT

- 1 P.A. ANNOUNCEMENT DURING GAME THANKING SPONSOR
- 2 ON-AIR RADIO ANNOUNCEMENTS THANKING SPONSOR
- SPONSOR LOGO PRESENTED ON VIDEOBOARD AT BEGINNING OF QUARTER

- HALFTIME SHOW SPONSOR \$5,000.00\*

\* 1 YEAR CONTRACT

- 1 P.A. ANNOUNCEMENT AT BEGINING OF HALFTIME
- SPONSOR LOGO PRESENTED ON VIDEOBOARD AT BEGINING OF HALFTIME

- TOUCHDOWN SPONSOR \$8,000.00\*

\* 1 YEAR CONTRACT

- SPONSOR LOGO INTEGRATED INTO TOUCHDOWN ANIMATION
- WILL BE SHOWN AFTER EVERY HIGHLAND PARK TOUCHDOWN

- REDZONE SPONSOR \$5,000.00\*

\* 1 YEAR CONTRACT

- SPONSOR LOGO INTEGRATED INTO A REDZONE ANIMATION
- WILL BE SHOWN EVERY TIME HIGHLAND PARK REACHES THE REDZONE

- SCORING DRIVE OF THE GAME \$5,000.00\*

\* 1 YEAR CONTRACT

- SPONSOR LOGO INTEGRATED INTO A DRIVE OF THE GAME ANIMATION
- WILL BE PLAYED BEFORE AND AFTER REPLAY OF THE "DRIVE OF THE GAME" REPLAY IN THE 4TH QUARTER

- HELMET SHUFFLE SPONSOR \$6,000.00\*

\* 1 YEAR CONTRACT

- SPONSOR LOGO INTEGRATED INTO HELMET SHUFFLE ANIMATION
- WILL BE PLAYED ONCE A GAME DURING HOME FOOTBALL GAMES

- POSTGAME HIGHLIGHTS SPONSOR \$5,000.00\*

\* 1 YEAR CONTRACT

- SPONSOR LOGO ON VIDEOBOARD PRIOR TO POSTGAME HIGHLIGHTS
- WILL BE PLAYED ONCE A GAME DURING HOME FOOTBALL GAMES



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