HIGHLAND PARK
SPORTS CLUB

PROCEEDS USED TO SUPPORT ALL HIGHLAND PARK ATHLETICS

MEMBERSHIP

- FAMILY $75.00
- BUSINESS $300.00

SCOTS ILLUSTRATED FOOTBALL/ BASKETBALL/ BASEBALL/ SOFTBALL PROGRAMS

- FULL PAGE -- ALL 3 PROGRAMS * $1,980.00
- HALF PAGE -- ALL THREE PROGRAMS * $1,320.00
  * 20% DISCOUNT FOR ALL THREE
- FULL PAGE -- FOOTBALL $1,045.00
- HALF -- FOOTBALL $715.00
- SPONSOR PAGE -- FOOTBALL $770.00
- FULL PAGE -- BASKETBALL $770.00
- HALF PAGE -- BASKETBALL $495.00
- SPONSOR PAGE -- BASKETBALL $550.00
- FULL PAGE -- BASEBALL-SOFTBALL $660.00
- HALF PAGE -- BASEBALL-SOFTBALL $440.00
- SPONSOR PAGE -- BASEBALL-SOFTBALL $495.00

SIGNAGE -- HIGHLANDER / GYM / SCOTLAND YARD

- HIGHLANDER $3,000.00/YR *
- GYM $2,500.00/YR *
- SCOTLAND YARD $2,500.00/YR t*

  * 3 OR 5 YEAR CONTRACT + COST OF SIGN

HP SCOTS ATHLETIC WEBSITE

- COMING SOON!

GOLF TOURNAMENT

- TOURNAMENT SPONSOR $30,000.00
  - 12 PLAYER SPOTS AT TRINITY FORREST COUNTRY CLUB
  - 12 SIGNS ON COURSE
- PLATINUM SPONSOR $5,000.00
  - 4 PLAYER SPOTS AT TRINITY FORREST COUNTRY CLUB
  - 2 SIGNS ON COURSE
  - FOOD AND DRINKS INCLUDED
- GOLD / HOLE $1,250.00
  - 1 SIGN ON COURSE
- HAT SPONSOR $10,000.00
  - LOGO ON BACK OF GOLF HATS
  - PLATINUM SPONSOR
- BALL SPONSOR $10,000.00
  - LOGO ON GOLF BALL PROVIDED TO PLAYERS
  - PLATINUM SPONSOR

SPONSOR MONDAY NIGHT MEETING

- DINNER SPONSOR
  - WEEKLY SCOREBOARD RECOGNITION *"THIS WEEK'S MONDAY NIGHT MEETING IS SPONSORED BY_____."*
    (EACH WEEK FEATURES A DIFFERENT HP SPORTS PROGRAM)
  - *RECOGNITION AT GOLF TOURNAMENT*

SPONSORSHIP OPPORTUNITIES 2017-18

HIGHLAND PARK SPORTS CLUB
hp_sportsclub@yahoo.com
214-683-9911

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PROCEEDS USED TO SUPPORT ALL HIGHLAND PARK ATHLETICS

SCOREBOARD SPONSORSHIP

- PREMIUM SCOREBOARD SIGNAGE (4) $33,000.00/YR*
  * 3 YEAR CONTRACT
  - FIXED LOGO ON SCOREBOARD
  - SCOREBOARD RECOGNITION
  - PLATINUM SPONSOR GOLF TOURNAMENT
  - BASEBALL 4'x8' SIGN

- PREMIUM SCOREBOARD CONTENT (3) $10,000.00/YR*
  * 3 YEAR CONTRACT
  - 1 P.A. ANNOUNCEMENT DURING GAME THANKING SPONSOR
  - 2 ON-AIR RADIO ANNOUNCEMENTS THANKING SPONSOR
  - ANIMATED SPONSOR LOGO ROTATION SHOWN ON THE SCOREBOARD (WE WILL DESIGN AND PROVIDE):
    - 1 - PRE-GAME
    - 3 - DURING THE GAME
    - 1 - POST GAME
  - PLATINUM SPONSOR GOLF TOURNAMENT

- PRESENTING SPONSOR OF THE GAME (5) $3,000.00*
  * PER GAME CONTRACT
  - 1 P.A. ANNOUNCEMENT DURING GAME THANKING SPONSOR
  - 2 ON-AIR RADIO ANNOUNCEMENTS THANKING SPONSOR
  - SPONSOR LOGO PRESENTED ON THE MATCH-UP GRAPHIC

- QUARTER SPONSOR (4) $1,000.00*
  * PER GAME CONTRACT
  - 1 P.A. ANNOUNCEMENT DURING GAME THANKING SPONSOR
  - 2 ON-AIR RADIO ANNOUNCEMENTS THANKING SPONSOR
  - SPONSOR LOGO PRESENTED ON VIDEOBOARD AT BEGINING OF QUARTER

- HALFTIME SHOW SPONSOR $5,000.00*
  * 1 YEAR CONTRACT
  - 1 P.A. ANNOUNCEMENT AT BEGINING OF HALFTIME
  - SPONSOR LOGO PRESENTED ON VIDEOBOARD AT BEGINING OF HALFTIME

- TOUCHDOWN SPONSOR $8,000.00*
  * 1 YEAR CONTRACT
  - SPONSOR LOGO INTEGRATED INTO TOUCHDOWN ANIMATION
    - WILL BE SHOWN AFTER EVERY HIGHLAND PARK TOUCHDOWN

- REDZONE SPONSOR $5,000.00*
  * 1 YEAR CONTRACT
  - SPONSOR LOGO INTEGRATED INTO A REDZONE ANIMATION
    - WILL BE SHOWN EVERY TIME HIGHLAND PARK REACHES THE REDZONE

- SCORING DRIVE OF THE GAME $5,000.00*
  * 1 YEAR CONTRACT
  - SPONSOR LOGO INTEGRATED INTO A DRIVE OF THE GAME ANIMATION
    - WILL BE PLAYED BEFORE AND AFTER REPLAY OF THE "DRIVE OF THE GAME" REPLAY IN THE 4TH QUARTER

- HELMET SHUFFLE SPONSOR $6,000.00*
  * 1 YEAR CONTRACT
  - SPONSOR LOGO INTEGRATED INTO HELMET SHUFFLE ANIMATION
    - WILL BE PLAYED ONCE A GAME DURING HOME FOOTBALL GAMES

- POSTGAME HIGHLIGHTS SPONSOR $5,000.00*
  * 1 YEAR CONTRACT
  - SPONSOR LOGO ON VIDEOBOARD PRIOR TO POSTGAME HIGHLIGHTS
    - WILL BE PLAYED ONCE A GAME DURING HOME FOOTBALL GAMES

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